

A high-angle photograph of a white desk in a modern office. On the desk, there is a large computer monitor displaying a webpage, a silver keyboard, a white mouse on a circular copper-colored mousepad, a pair of black sunglasses, and a Starbucks iced coffee cup. A black office chair is partially visible in the bottom left corner. A large, semi-transparent red overlay covers the top half of the image, containing the main title text.

SOCIAL MEDIA MANAGEMENT SERVICE PLANS

Pricing Guide

Social Media Management

Options & Pricing Plans

The table below outlines the Social Media Management Monthly Plans offered through Davies Designs Studio, including options and pricing for each level of support.

MONTHLY PACKAGE FEATURES	Basic \$399	Bronze \$499	Silver \$599	Gold \$899	Diamond \$1299
POSTS/TWEETS (PER PLATFORM)	3/week	5/week	8/week	10/week	20/week
COMMENT RESPONDING	●	●	●	●	●
SPAM MONITORING	●	●	●	●	●
MONTHLY REPORTING	●	●	●	●	●
FACEBOOK	●	●	●	●	●
TWITTER	●	●	●	●	●
INSTAGRAM	-	●	●	●	●
GOOGLE MY BUSINESS	-	-	●	●	●
LINKEDIN	-	-	-	●	●
PINTEREST	-	-	-	-	●
OTHER:	-	-	-	-	●
CUSTOM DESIGN	-	-	1/month	2/month	4/month

Upon choosing a plan, a service level agreement will be sent for review and approval. Social Media Management Plans are invoiced monthly at the start of each new month. Additional costs may apply for ad-hoc requests falling outside of the service level chosen. For payment questions or pricing inquiries, email info@daviesdesigns.net.

Monthly Extras

Additional Services & Pricing

MONTHLY SERVICE	COST	DESCRIPTION
SOCIAL ACCOUNT SETUP	\$50/network	Assistance with the addition of a new social media account
BRAND MONITORING	\$100/brand name	Monitoring of competitors, etc., on social media
CUSTOM DESIGN	\$50/design	Custom design may include new social media ads to advertise an event, promotion, sale, etc.

Prefer à la carte?

Prefer a la carte? Not a problem! Pick and choose the services you need to suite the size and structure of your business and we will provide you with a custom quote.

YOUR NEEDS	Answer
HOW MANY SOCIAL MEDIA ACCOUNTS?	-
NAMES OF SOCIAL MEDIA PLATFORMS?	-
HOW MANY POSTS PER DAY/WEEK?	-
IS COMMENT MODERATING/RESPONDING NEEDED?	-
IS SPAM MONITORING NEEDED?	-
IS MONTHLY REPORTING NEEDED?	-
IS CUSTOM DESIGN NEEDED? IF YES, HOW OFTEN?	-



DAVIES DESIGNS *Studio*

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